



DEVCON

2024

ARE YOU READY?

→ YES

NO

EVENT DETAILS



DATE

Thursday 18th, Friday 19th
& Saturday 20th of July 2024

TIME

09:00 hrs - 17:00 hrs daily

VENUE

Caudan Arts Centre



INTRODUCTION

The Mauritius Software Craftsmanship Community (MSCC) is preparing for its 9th Developers Conference, a significant event in the tech calendar.

Collaborating with local and international companies, this conference offers an exceptional opportunity for the IT community. The conference is free and spans 3 days, covering various software development topics, from cutting-edge technologies to cloud infrastructure trends.

MSCC partners with IT user groups in Mauritius for a comprehensive experience, ensuring diverse perspectives and industry insights. Esteemed local and international companies' involvement enhances the event's prestige and provides networking prospects, offering attendees both knowledge and potential business opportunities.

Overall, the Developers Conference organized by MSCC showcases Mauritius' thriving IT landscape, where tech enthusiasts gather to learn about trends, make connections, and contribute to industry growth.

PURPOSE

The Developers Conference aims to provide software developers in Mauritius with a range of tools, practices, and principles to address current challenges in software development. The conference strives at staying up-to-date with the latest technologies, dealing with large enterprise systems, and offers a platform for sharing experiences, ideas, and pragmatic advice while connecting with peers globally.

The Mauritius Software Craftsmanship Community (MSCC), established in 2013, recognized the need for technical events on the island. It actively engages in community gatherings like weekly code & coffee sessions, monthly meetups, and conferences. These meetings are topic-centered, facilitating the exchange of expertise among passionate professionals.

The MSCC boasts Microsoft Most Valuable Professionals (MVP) and Google Developer Experts (GDE) in its community, along with advocates in areas such as openSUSE, Kubernetes, Python, and .NET. They collaborate with various user groups including Women Techmakers Mauritius, Mauritius Maker Community, Front-End Coders, PYMUG, openSUSE Mauritius, UOM Oracle Club, and Google Developer Student Clubs.

The Developers Conference is a natural evolution of MSCC's commitment to learning and certification, reflecting its continuous thirst for information in the realm of modern IT.





WHY SPONSOR THE DEVELOPERS CONFERENCE?

Exposure to Skilled Professionals:

Sponsoring the conference provides access to a diverse and skilled pool of IT professionals, including developers, engineers, and tech enthusiasts. This exposure can lead to potential recruitment opportunities and the identification of top talent.

Networking Opportunities:

The conference brings together a wide range of professionals and experts from both local and international communities. Sponsors can network with influential figures, industry leaders, and potential collaborators, fostering valuable relationships.

Brand Visibility:

Sponsoring the conference enhances brand visibility and recognition within the technology industry. Partnering in this event promotes innovation and knowledge-sharing which will positively impact your company's reputation.

WHY SPONSOR THE DEVELOPERS CONFERENCE?

Product or Service Promotion:

Sponsors can showcase their products or services through exhibits, demos, or interactive displays in their respective booth (depending on their tier). This hands-on experience can help potential customers better understand and appreciate what your company has to offer.

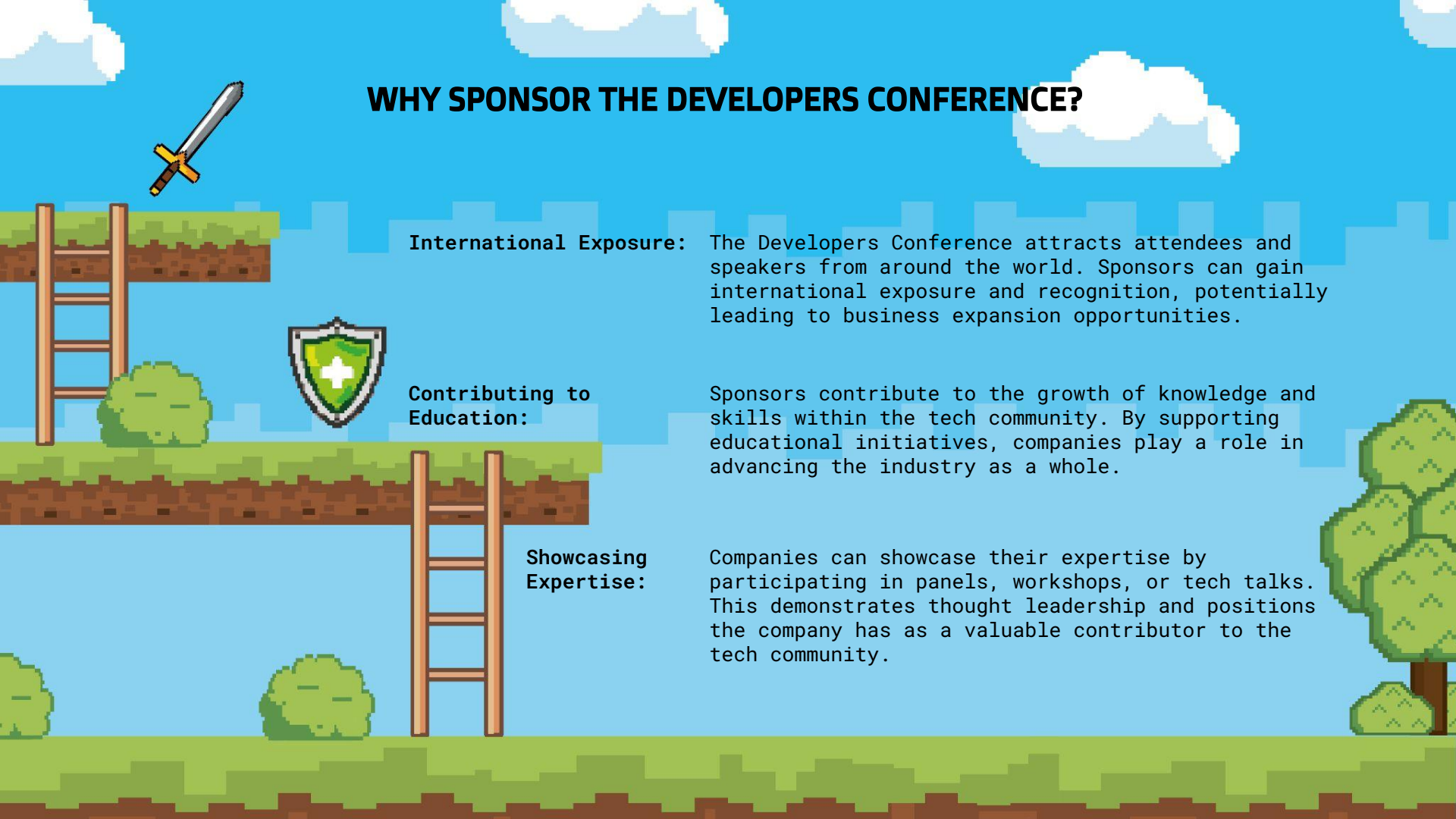
Supporting the Community:

Sponsoring the conference demonstrates a commitment to supporting the local and global tech community. This socially responsible image can resonate positively with customers, partners, and stakeholders.

Innovation and Trends:

The conference covers cutting-edge technologies and best practices. Sponsors can stay informed about the latest trends in the industry, ensuring that their company remains competitive.

WHY SPONSOR THE DEVELOPERS CONFERENCE?



International Exposure: The Developers Conference attracts attendees and speakers from around the world. Sponsors can gain international exposure and recognition, potentially leading to business expansion opportunities.

Contributing to Education:

Sponsors contribute to the growth of knowledge and skills within the tech community. By supporting educational initiatives, companies play a role in advancing the industry as a whole.

Showcasing Expertise:

Companies can showcase their expertise by participating in panels, workshops, or tech talks. This demonstrates thought leadership and positions the company as a valuable contributor to the tech community.



ATTENDEE PROFILE

Our objective is to extend our reach to a wide range of attendees spanning different industries, including financial services, web agencies, media companies, telecommunications, and more.

The event focuses on professionals and software developers employed in organizations of varying sizes, ranging from small businesses to large enterprises. These individuals are involved in developing systems of diverse scales to cater to the needs of enterprise-level companies.

The conference holds particular interest to university students as this gives them a glimpse of what awaits them in the professional world.



PARTNERSHIP PACKAGES



DIAMOND TIER



TITANIUM TIER



PLATINUM TIER



GOLD TIER



SILVER TIER



BRONZE TIER



DIAMOND TIER

RS 500,000



Pre Event Benefit - (effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on all MSCC social media platforms
- Company promotional video on social media platforms
- 15 job listings on the MSCC job portal for 12 months

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer or swag (provided by you) which you can give out in your booth

- 5 mins speech during the Opening Ceremony
- Featured guest during the panel discussion
- 3 Speaking sessions or half-day workshop

Booth space of 500 x 250 cm

Post-Event Benefit -

Access to attendee list*

Access to attendee list is granted with the understanding that the sponsor will adhere to all applicable data privacy regulations and use the information responsibly

TITANIUM TIER

RS 400,000



Pre Event Benefit - (effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platforms
- 12 job listings on the MSCC job portal for 10 months

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer or swag (provided by you) which you can give out in your booth

- 5 mins speech during the Closing Ceremony
- 2 Speaking sessions or Bootcamp in a conference room

Booth space of 400 x 250 cm

Post-Event Benefit -

- Access to database of delegates
Access to attendee list is granted with the understanding that the sponsor will adhere to all applicable data privacy regulations and use the information responsibly

PLATINUM TIER

RS 250,000



Pre Event Benefit -
(effective after full payment)

Logo on conference website
Logo on email invitation
Logo & partnership announcement on MSCC social media platforms
Company promotional video on social media platforms
10 job listings on the MSCC job portal for 8 months

Onsite Event Benefit -

Logo on photo backdrop
Logo on conference lecterns
Logo on conference roll-up banners
Logo & partnership acknowledgement during the Opening Ceremony
Logo & company's promotional video regularly shown on all available screens at the conference venue
Your branded flyer or swag (provided by you) which you can give out in your booth

1 Speaking session or Bootcamp in a conference room

Booth space of 300 x 250 cm

GOLD TIER

RS 100,000



Pre Event Benefit -
(effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platforms
- 8 job listings on the MSCC job portal for 6 months

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer or swag (provided by you) which you can give out in your booth

Booth space of 200 x 250 cm

SILVER TIER

RS 50,000



Pre Event Benefit -
(effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platforms
- 6 job listings on the MSCC job portal for 4 months

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer or swag (provided by you) to be distributed at the registration desk

BRONZE TIER

RS 25,000



Pre Event Benefit -
(effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platforms
- 4 job listings on the MSCC job portal for 2 months

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue

SPEAKER SPONSOR

The sponsor has the sole responsibility to cover all expenses related to the speaker for his travel and stay.

Pre Event Benefit -
(effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platform
- 6 job listings on the MSCC job portal for 4 months*

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer and swag (provided by you)

Fee Rs 50,000 upwards

*Number of jobs listings and number of months may vary depending on amount invested.



NETWORKING HOUR SPONSOR

Elevate your brand with our Networking Hour sponsorship, which provides an exclusive networking opportunity and includes the unique privilege of managing event catering.

Pre Event Benefit - (effective after full payment)

- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platforms
- 10 job listings on the MSCC job portal for 8 months

Onsite Event Benefit -

- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer or swag (provided by you) which you can give out in your booth or distributed at the registration desk

Fee Rs 250,000 upwards

*Number of jobs listings and number of months may vary depending on amount invested.



MEDIA PARTNER

Individual arrangement per consultation

Pre Event Benefit -
(effective after full payment)

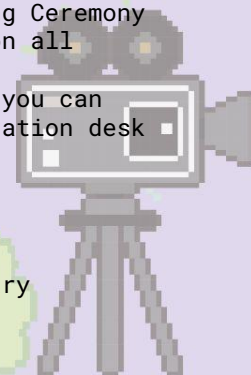
- Logo on conference website
- Logo on email invitation
- Logo & partnership announcement on MSCC social media platforms
- Company promotional video on social media platforms
- 8 job listings on the MSCC job portal for 6 months*



Onsite Event Benefit -



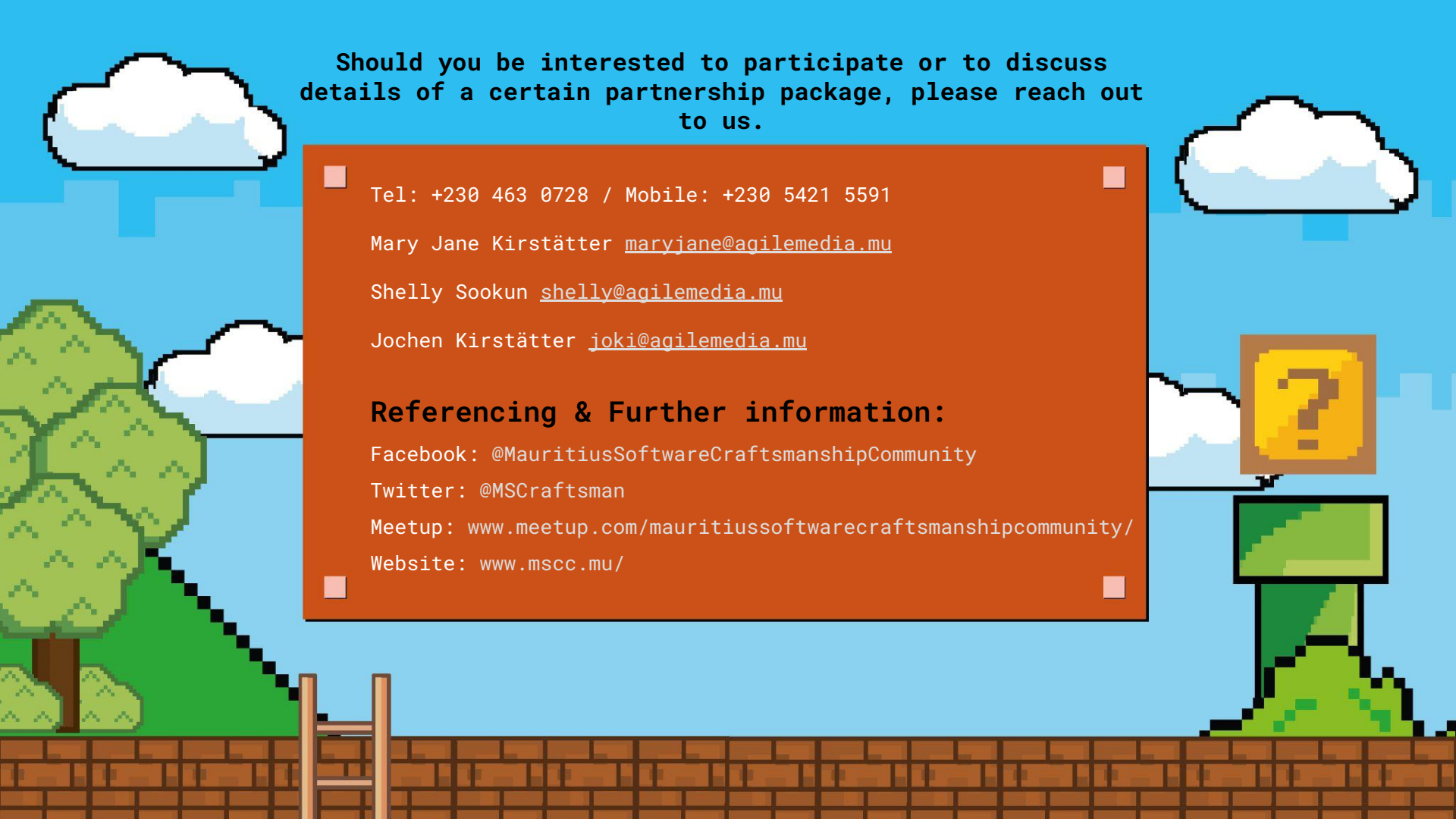
- Logo on photo backdrop
- Logo on conference lecterns
- Logo on conference roll-up banners
- Logo & partnership acknowledgement during the Opening Ceremony
- Logo & company's promotional video regularly shown on all available screens at the conference venue
- Your branded flyer and swag (provided by you) which you can give out in your booth or distributed at the registration desk



Fee Rs 100,000 upwards

*Number of jobs listings and number of months may vary depending on amount invested.





Should you be interested to participate or to discuss details of a certain partnership package, please reach out to us.

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Referencing & Further information:

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Twitter: @MSCraftsman

Meetup: www.meetup.com/mauritiussoftwarecraftsmanshipcommunity/

Website: www.mscc.mu/